AGRICULTURE & HORTICULTURE



New Zealand's agriculture and horticulture industries need to engage young people.



The most effective solution is to get involved when kids are 11-14 years old.

OUNG PERSON'S PATH	H TO EMPLOYMENT		
Year 8	Year 11	Year 11 to 13	Year 12 +
Leave primary school	Make subject choices	Refine subject options and choices	Graduate and look for employment
Getting involved here means greater influence on young people's pathways, and leads to a wider workforce pool.			Getting involved here means a limited pool of people to select from.

Here's how to future-proof your industry:

- speak at local schools
- offer a workplace tour
- offer work experience
- talk to Careers New Zealand about engagement initiatives.

We have a real shortage of young people for both on-farm positions and rural professional roles. Just about every graduate has multiple job offers as demand far exceeds supply.

Susan Stokes

DairyNZ education facilitator



careers.govt.nz 0800 222 733

CONSTRUCTION INDUSTRY



New Zealand's construction industry needs to engage young people.



The most effective solution is to get involved when kids are 11-14 years old.

A YOUNG PERSON'S PATH TO EMPLOYMENT

Year 8		Year 11	Year 11 to 13	Year 12 +
Leave primary school		Make subject choices	Refine subject options and choices	Graduate and look for employment
	Getting involved here means greater influence on young people's pathways, and leads to a wider workforce pool.			Getting involved here means a limited pool of people to select from.

Here's how to future-proof your industry:

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 We need more skilled workers and the reality is that a lot of the training will need to be done on the job, which means that people can earn as they learn.

Peter Silcock

Chief Executive, Civil Contractors New Zealand



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HEALTH INDUSTRY



New Zealand's health industry needs to engage young people.



The most effective solution is to get involved when kids are 11-14 years old.

A YOUNG PERSON	'S PATI	H TO EMPLOYMENT		
Year 8		Year 11	Year 11 to 13	Year 12 +
Leave primary scho	ol	Make subject choices	Refine subject options and choices	Graduate and look for employment
	Getting involved here means greater influence on young people's pathways, and leads to a wider workforce pool.			Getting involved here means a limited pool of people to select from.

Here's how to future-proof your industry:

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- offer a workplace tour
- offer work experience
- talk to Careers New Zealand about engagement initiatives.

We desperately need to attract more young people to rejuvenate these sectors.

Ray Lind Chief Executive Officer, Careerforce



ENGINEERING INDUSTRY



New Zealand's engineering industry needs to engage young people.



The most effective solution is to get involved when kids are 11-14 years old.

A YOUNG PERSON'S PATH TO EMPLOYMENT

Year 8	Year 11	Year 11 to 13	Year 12 +
Leave primary school	Make subject choices	Refine subject options and choices	Graduate and look for employment
infl	ting involved here means greater Jence on young people's pathways, leads to a wider workforce pool.		Getting involved here means a limited pool of people to select from.

Here's how to future-proof your industry:

- speak at local schools
- offer a workplace tour
- offer work experience
- talk to Careers New Zealand about engagement initiatives.

New Zealand requires 120% growth in the number of engineering graduates, and this will grow to 233% as we move towards an innovation-led economy.

Sir Neville Jordan

Chair, Engineering E2E Steering Group





ICTINDUSTRY Information and communications technology



New Zealand's ICT industry needs to engage young people.



The most effective solution is to get involved when kids are 11-14 years old.

A YOUNG PERSON'S PATH TO EMPLOYMENT

Year 8	Year 11	Year 11 to 13	Year 12 +
Leave primary school	Make subject choices	Refine subject options and choices	Graduate and look for employment
inf	tting involved here means greater uence on young people's pathways, l leads to a wider workforce pool.		Getting involved here means a limited pool of people to select from.

Here's how to future-proof your industry:

- speak at local schools
- offer a workplace tour
- offer work experience
- talk to Careers New Zealand about engagement initiatives.

What we excel in are the niches, the little pieces of the world of technology where the big players can't be bothered, but which ... can be huge for us. 99

Sir Paul Callaghan

Professor - Physics, Victoria University of Wellington



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