### Careers New Zealand: Linking Government priorities to annual performance measures 2015/16\*



### Key Government priorities for Careers New Zealand

# Business Growth Agenda – Skilled and Safe Workplaces work stream

Lifting the achievement of young people Strengthening tertiary education Delivering vocational education and training that lifts skills

Moving people off benefits and into work

Making the job market more responsive

#### **Better Public Services**

- Increase the proportion of 18-year olds with NCEA Level 2 or an equivalent
- Increase the proportion of 25-to-34 year olds with advanced trade qualifications, diplomas and degrees (at level 4 or above)
- New Zealanders can complete their transactions with the Government easily in a digital environment

### **Tertiary Education Strategy**

Delivering skills for industry

Getting at risk young people
into a career

Boosting achievement of Māori

and Pasifika

# Education strategies, plans and initiatives

Ka Hikitia and Tau Mai Te Reo Youth Guarantee Vocational Pathways Achievement, Retention, Transitions Trades Academies Lifting the quality of teaching

### Our Central Purpose

# Helping young people make informed learning and working choices, so they, and the country, will have a better future

A significant improvement in the ability of young New Zealanders, especially Māori and Pasifika, to make informed learning and work choices. (Measured through an Increase in "career management competency", particularly for our priority groups.)

#### Four year success goals

# Connecting educators and employers to improve career pathways at important transition points

Better connections and stronger information flows between educators and employers are supporting improved learning and work transitions.

## Delivering professional development services for career influencers

Significant improvements in the informed career support educational institutions, communities, whānau groups, families and other influencers are providing to young people.

# Developing and delivering new and existing digital tools and resources that help people make informed learning and work choices

People especially young people 11-24, Māori and Pasifika can easily find and access the tools and resources they need, and these tools meet their needs

#### Annual performance measures

#### Connecting educators to employers

New national initiatives to improve connections between education and employment

- Number
- % of participants (schools, employers/employers organisations and young people that agree the new national initiatives have been effective in improving connections between education and employment)
- % of participants from priority groups

#### **Professional Development Services**

Reach of work with career influencers to young people, particularly from priority groups

Capability building programmes for education providers

- % of year 7-13 schools actively using career education benchmarks
- · Number of education providers participating
- % satisfied that these helped improve the quality of their career education provision

Capability building programmes for community groups and organisations

- Number
- · % satisfied that these helped them to better support young work and learning

Capability building programmes for families/whānau/aiga

- Number
- % satisfied that these helped them to better support young people's success in work and learning

Online resources for career influencers

· Usage and usefulness of online resources

#### Digital tools and resources

Careers New Zealand website:

- · Number of New Zealand-based web visits
- · Availability of website
- % of users agree that the website is easy to use and relevant to their needs
- % of users from priority groups agree that the website is relevant to their needs
- · Skills Transition tool launched on website
- Number of completions of the Careers Quest Tool and % of Careers Quest users who complete the tool

Advisory services

- · Number delivered through phone, web-chat, social media and text message
- % of individuals who say the advisory services met their career-related needs

### \* This diagram summarises information from Careers New Zealand 2015–2019 Statement of Intent and 2015/2016 Statement of Performance Expectations

### Organisational Health and Capability indicators

Awareness of Careers New Zealand

Staff turnover, engagement and commitment to Careers New Zealand's strategy

Investment in staff – leadership development programme; programme to increase Māori and Pasifika cultural competency of all staff
Health and safety – zero-harm health and safety strategy